

WAWTEMELAN

**YOUR TRUSTED PARTNER
IN FASHION SOURCING AND MANUFACTURING**

EXECUTIVE SUMMARY

WAWTEMELAN is a leading fashion sourcing company specializing in end-to-end apparel and footwear manufacturing solutions. With a strong network of ethically compliant factories and suppliers across ASIA, we empower fashion brands, retailers, and start-ups with high-quality, cost-effective, and sustainable sourcing services.

Our expertise lies in sourcing, product development, production management, quality control, and logistics, ensuring seamless supply chain operations from concept to delivery. Whether you're a start-up or an established brand, we tailor our services to meet your unique needs while maintaining the highest standards of quality, sustainability, and efficiency.

COMPANY OVERVIEW

- **HEADQUARTER** DHAKA, BANGLADESH
- **DESIGN STUDIO** MADRID, SPAIN
- **SOURCING HUBS** BANGLADESH, CHINA, HONG KONG, AND PAKISTAN
- **INDUSTRIES SERVED** APPAREL & FOOTWEAR
- **CERTIFICATES** BSCI, SEDEX, WRAP, ACCORD, GOTS, OEKO-TEX, ISO 9001, ISO 14001

CORE VALUES

- Operating with honesty, transparency, and ethical conduct in all business dealings.
- Valuing feedback and continuously seeking to improve collaboration.
- Clear communication and fair pricing.
- Being committed to continuous improvement and taking responsibilities.
- Eco-conscious practices from sourcing to shipment.
- Promoting fair labour practices and safe working conditions.
- And, supporting community development initiatives and giving back to society.

OUR SERVICES

We offer a full range of sourcing services, including

- Supplier identification and vetting
- Design and product development
- 3D prototyping
- Sampling
- Price negotiation
- Production management and quality control
- Compliance sustainability
- Logistics and shipping

OUR PRODUCT RANGE

We specialize in sourcing a wide range of fashion products, including
MEN / WOMEN / KIDS

T-SHIRTS / HOODIES / SWEATSHIRTS / SWEATPANTS / JOGGERS / CHINOS / TROUSERS / JEANS / DENIM JACKETS / DENIM SHORTS / DENIM SHIRTS / DENIM DRESSES / JUMPSUITS / DENIM SKIRTS / DENIM SKORTS / MIDI / MAXI / TOPS / BLOUSES / ORGANIC COTTON / TWILL FABRICS / RECYCLED MATERIALS / TECHNICAL FABRICS / FOOTWEAR

WHY SOURCE APPAREL FROM BANGLADESH?

- Bangladesh has emerged as the world's second largest apparel exporter, supplying major global fashion brands with high-quality garments at competitive prices.
- Green factories – BANGLADESH has 200+ LEED-certified factories (highest in the world), with many powered by renewable energy.
- And, strong vertical integration – local availability of fabrics, accessories, and trims reduces the lead times and import dependency.

WHY CHOOSE US?

- Shorter lead time
- One – on – one account management
- Reliable factories
- Transparent supply chain
- Digital sampling & 3D prototyping

SUSTAINABILITY

The effects of the fashion industry on the environment are not so favourable and demand a collective effort to manage the global natural environment. Although sustainable solutions in the choice of fabric are present, however, wide solutions in other sectors of the fashion industry are still in question.

As a company aware of this global crisis, we will always and truly do the needful to support new research and technology and ensure they are shared between buyers and suppliers to encourage, establish and prevail sustainable manufacturing. In addition to these efforts, our partnered factories implement tools to optimize energy, water, and chemical usage to minimize negative impact on the environment.

COMPLIANCE

We are fully committed to ensuring that our partners practice an ethical, safe, and sustainable working environment across the supply chain.

We ensure that the factory infrastructure is compliant with the standards to mitigate risks to keep our workers safe. We continuously work towards the betterment of our working conditions and making sure no human rights are dishonoured.

FUTURE GOALS

At WAWTEMELAN, we are committed to continuous improvement, innovation, and leadership in responsible apparel sourcing. Our future goals reflect our ambition to drive industry transformation while delivering exceptional value to our partners.

- Become the most trusted sustainable sourcing partner for global fashion brands.
- Create a model of corporate responsibility, where every stakeholder – workers, buyers, and the environment – thrives.
- And, reduce water usage in dyeing and washing by 50% through advanced technologies like air dyeing and waterless finishing.

AT WAWTEMELAN, WE DON'T JUST SOURCE – WE PREDICT.

Our trend forecasting expertise ensures our buyers' collections align with the future demands, reducing risks and maximizing sell-through. From pantone colour reports to viral TikTok trends, we blend data to keep your brand ahead.

We offer to buyers through:

- Seasonal trend reports – summarizing key colours, fabrics, and styles for upcoming seasons
- Product development guidance – recommending on-trend fabrics, washes, or embellishments
- Risk mitigation – identifying fading trends to avoid overproduction

OUR SAMPLING PROCESS

Our sampling process is designed to be thorough, efficient, and collaborative, ensuring that your vision is accurately translated into a physical garment. Here's a breakdown of the key steps

DESIGN & TECH PACK REVIEW

- We start by carefully reviewing your design concepts, sketches, or mood boards.
- We examine the tech pack, which includes detailed specifications for materials, measurements, construction, trims, and labelling.
- And we clarify any questions or ambiguities to ensure everyone is on the same page.

FABRIC & TRIM SOURCING

- Based on the tech pack, we source the specified fabrics and trims.
- If requested, we can provide options for alternative materials or suggest suitable substitutes.
- We obtain lab dips (fabric colour samples) for your approval to ensure accurate colour matching.

PATTERN MAKING & SAMPLE CONSTRUCTION

- Our skilled pattern-makers create patterns based on the tech pack and given size specifications.
- We may create an initial prototype for fit and construction evaluation.
- Once the pattern is finalized, we sew the first sample using the approved fabrics and trims.

SAMPLE REVIEW & FEEDBACK

- We conduct a thorough in-house inspection of the sample, checking for adherence to the tech pack and overall quality.
- We send detailed photos or, if possible, the physical sample for our buyer's review.
- Based on the buyer's feedback on the sample, we incorporate any necessary adjustments to fit, measurements, construction, or other details.

SAMPLE REVISION (IF NEEDED)

- Based on your feedback, we revise the pattern and/or construction as needed.
- We may create a second (or even third) sample to ensure all corrections are implemented accurately.
- We repeat the review and feedback process until you are fully satisfied with the sample.

SAMPLE APPROVAL & PRODUCTION

- Once you approve the final sample, we use it as the gold standard for bulk production.
- We provide the approved sample and tech pack to the factory for reference during production.
- Throughout the sampling process, we maintain open communication and provide regular updates to ensure transparency and efficiency.

KEY BENEFITS OF OUR SAMPLING PROCESS

- **ACCURACY** - we prioritize precise execution of your designs and specifications.
- **EFFICIENCY** - we streamline the process to minimize lead time.
- **COLLABORATION** - we value your feedback and work closely with you to achieve your desired outcome.
- **QUALITY CONTROL** - we maintain strict quality standards throughout the sampling process.

We understand that sampling is a critical step in garment production, and we are committed to providing a seamless and successful experience.

OUR PRODUCTION PROCESS

Here's a step-by-step overview

ORDER CONFIRMATION & PRODUCTION PLANNING

- Once a buyer places an order, we review all details, including the approved sample, tech pack, quantities, sizes, and delivery date.
- We collaborate with the factory to create a detailed production plan, including timelines for each stage of production.
- We procure the necessary fabrics, trims, and other materials, ensuring quality and availability.

FABRIC INSPECTION & SPREADING

- We conduct a thorough inspection of the fabric before it is cut, checking for any defects or inconsistencies.
- The fabric is then spread and cut according to the patterns, ensuring accuracy and minimizing waste.

SEWING & ASSEMBLY

- Skilled workers sew the garment panels together, following the tech pack, and approved sample.
- We conduct in-line inspections during the sewing process to identify and correct any potential issues early on.

FINISHING & QUALITY CONTROL

- The garments undergo finishing processes such as buttonholing, button attachment, labelling, and ironing.
- We perform a comprehensive quality control inspection - checking for workmanship, measurements, and adherence to specifications.
- Any garment that do not meet our quality standards are reworked or rejected.

PACKAGING & SHIPMENT

- Garments are carefully folded, packaged, and labelled according to your requirements.
- We coordinate with freight forwarders to arrange shipping and handle all necessary documentation.

Throughout the production process, we maintain open communication and provide regular updates to ensure transparency and timely delivery.

QUALITY CONTROL PROCESS

Quality control process is a multilayered system designed to ensure that every garment meets stringent quality standards and your exact specifications. Here's how we achieve it

FABRIC & TRIM INSPECTION

- Prior to production, we carefully inspect all incoming fabrics and trims.
- We check for
 1. Colour accuracy and consistency
 2. Fabric defects (weaves, holes, stains)
 3. Trim quality and dimensions
 4. Adherence to specifications in the tech pack

IN-LINE PRODUCTION CHECKS

- During the sewing and assembly stages, we conduct regular in-line inspections.
- This involves
 1. Checking seam quality, stitching accuracy, and tension
 2. Verifying proper construction techniques
 3. Identifying and correcting any deviations from the tech pack
 4. Ensuring size and fit consistency

FINAL INSPECTION

- Once garments are complete, they undergo a rigorous final inspection.
- We check for
 1. Workmanship (seams, buttons, zippers, etc.)
 2. Measurements and fit
 3. Labelling and packaging
 4. Overall appearance and presentation

AQL (ACCEPTABLE QUALITY LEVEL) INSPECTIONS

- We use AQL standards to determine the acceptable number of defects in a given batch of garments.
- This involves statistical sampling and inspection procedures to ensure that the overall quality meets industry standards.

THIRD-PARTY INSPECTIONS (IF REQUESTED)

- For an additional layer of assurance and objectivity, we can arrange for an independent third-party inspection upon request.
- This provides an additional layer of assurance and objectivity.

DOCUMENTATION & REPORTING

- We maintain detailed records of all inspections and quality checks.
- We provide you with regular reports, including:
 1. Inspection reports
 2. Defect analysis
 3. Corrective action plans

OUR PRICING STRUCTURE

Transparency is the key when it comes to pricing.

We operate on a commission-based pricing structure. This means we charge a percentage of the total order value as our fee. The commission rate is typically 10% and is negotiable depending on the order size and complexity.

Our commission covers all our services, including sourcing, product development, quality control, and logistics. There are no hidden fees.

FAQs

WHERE ARE YOU LOCATED?

Our headquarters is in Dhaka, Bangladesh, while our design studio is based in Madrid, Spain.

WHERE ARE YOUR FACTORIES LOCATED?

We work with a wide range of the most reliable factories from Bangladesh. In addition, we have a handful of reliable connections in China.

WHAT REGIONS DO YOU SPECIALIZE IN SOURCING FROM?

BANGLADESH
CHINA
HONG KONG
PAKISTAN

WHAT IS THE MINIMUM ORDER QUANTITY (MOQ)?

The MOQ is 600 – 800 pcs per style/colour. However, the MOQS may be negotiable depending on factors such as fabrications, factories, and the level of customisation required.

WHAT ARE YOUR PAYMENT TERMS?

LETTER OF CREDIT (L/C)

- AT SIGHT
- DEFERRED

TELEGRAPHIC TRANSFER (T/T)

- 45% ADVANCE PAYMENT
- 55% BALANCE PAYMENT UPON COMPLETION OF GOODS

WHAT IS YOUR LEAD TIME FOR SAMPLING?

- Proto sample 14 to 21 days.
- Fit sample 7 to 14 days (after approval).
- Pre-production sample (PPS) 7 days before bulk production

WHAT IS YOUR LEAD TIME FOR PRODUCTION?

60 TO 90 DAYS.

HOW DO YOU HANDLE QUALITY CONTROL?

We follow a 3-stage inspection process:

- Pre-production check
- In-line inspection
- Final AQL inspection

HOW DO YOU SELECT YOUR FACTORIES?

We prioritize factors like

- Production Capacity and Capabilities
- Quality Standards and Certifications

- Ethical Labour Practices and Compliance
- Pricing and Lead Time
- Specialized Machinery

HOW DO YOU ENSURE ETHICAL SOURCING AND COMPLIANCE?

- We conduct factory audits and maintain certifications
- We ensure working with factories that adhere to labour laws and fair wages, safe working conditions and environmental regulations.

DO YOU WORK WITH SMALL/START-UP BRANDS?

Yes! We specialise in scaling with growing brands.

DO YOU ASSIST WITH TECH PACK DEVELOPMENT?

Yes! Our in-house designers create detailed tech packs with flat sketches, measurements, and grading etc.

CAN YOU REPLICATE A SAMPLE WE ALREADY HAVE?

Yes – send us your sample, and we'll

- Reverse-engineer the design
- Source matching materials
- Produce a cost-effective version

WHY DO WE NEED TO PROVIDE REFERENCE SAMPLES? ISN'T THIS COPYING?

Reference samples are not intended for copying designs but act as a visual guide to communicate your desired fit, silhouette, and construction techniques. They assist our designers and manufacturers in understanding your vision more clearly.

We emphasize the importance of using reference samples appropriately and ethically to maintain originality in your designs.

CAN WE MAKE CHANGES TO PRODUCTS YOU HAVE ALREADY DEVELOPED?

YES.

WHAT'S INCLUDED IN A FINAL INSPECTION REPORT?

- **ORDER DETAILS** PO number, style name, style number, inspection date, inspector name, factory name, factory location and quantity etc.
- **PICTURES AND VIDEOS**
- **SAMPLES CHECKED** randomly selected units
- **DEFECTS ALLOWED** minor and critical (based on AQL)
- **DEFECTS FOUND** minor and critical
- **DEFECTS TYPE**
- **CORRECTIVE ACTIONS** rework instructions or root cause analysis.
- **AQL RESULT** PASS/FAIL with severity level

We expect perfection but plan for reality.